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COAST Extends Rechargeable LED Flashlight Line with 245 LUMEN HP3R Penlight

Incredibly bright focusing penlight to be displayed at NHS

PORTLAND, OR, April 17, 2015 – The [HP3R](#) focusing rechargeable penlight expands COAST Products highly successful rechargeable flashlight line. With an incredible 245 lumens of focusable light and COAST's Flex Charge Dual Power System, everyone from builders and remodelers to quality-conscious DIYers will enjoy the compact size, brightness, versatility and flexibility of the all new HP3R rechargeable light.

COAST will exhibit the new HP3R and a wide variety of LED flashlights, headlamps, lanterns, knives and multi-tools during NHS— at [Booth 34053](#) or at the [New Product Launch Spotlight](#) from May 5-7 at the Las Vegas Convention Center. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every professional, DIYer, retailer and distributor in the hardware and home improvement industry



[COAST's New Rechargeable HP3R Penlight](#)

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The Perfect Penlight for Demanding Professionals

The HP3R's light output, runtime and beam distance offer the dependability, durability and reliability that contractors, remodelers, builders, and home improvement enthusiasts demand. The HP3R features COAST's proprietary **Flex Charge Dual Power Rechargeable System**, including the **Pro-Tek Charging Port**. The light's tail cap pops up to reveal a micro USB port for the charging cable. That means there are no parts to lose, and the system stays clean from dust and debris.

HP3R

- Lumens: 245 (High), 26 (Low)
- Run Time: 1 hour 30 minutes (High), 6 hours (Low)
- Beam Distance: 93 meters (High), 31 meters (Low)
- Battery: Lithium polymer rechargeable or two AA alkaline

The HP3R utilizes the Universal Focusing Optic, which provides a very broad, consistent flood beam and a long distance spot beam. For in-close work, dial in the Max View Flood Beam by twisting the focusing bezel – the HP3R casts a nearly perfect circle of smooth and consistent light. For longer-distance jobs and more concentrated light, easily adjust the bezel to the Long Distance Spot Beam that illuminates even the darkest corners of the workshop or low light situations.

An ideal focusing penlight for work within tight spaces, the HPR3R provides professionals and DIYers with a perfect all-purpose light for troubleshooting problems and working in low light situations. At just over ½ inch in diameter- the HP3R includes a non-slip pocket clip and rear on/off switch.

Impact-resistant, lightweight aluminum casing resists rust and corrosion. It also features an unbreakable LED and rubberized O-ring for reliable water resistance and durability.

The HP3R penlight is powered by a rechargeable lithium battery for the best performance in both cold and warm environments. The battery can be recharged via USB, AC or DC and all adaptors and cords are included. The HP3R can also be powered by two standard AAA alkaline batteries, to provide ultimate usability when recharging power may not be available while on a jobsite or due to a power outage.

COAST Products President David Brands remarked, "COAST's HP3R provides contractors, professional tradespersons and do-it-yourselfers with a top-quality penlight. This light sets a new standard in beam quality, reliability and ease of use, as well as featuring multiple recharging options. We continuously look for ways to make our customers' jobs and project work easier, safer and quicker to perform. These slim, lightweight and powerful rechargeables accomplish this mission through unrivaled technological innovation."

The HP3R's suggested retail is \$94.99 and is available for shipments now. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

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COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 95 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers in Iraq and Afghanistan. **COAST's** technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. **COAST Products** was founded as **COAST Cutlery Company** in 1919. Originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest, today **COAST** produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every **COAST** product reflects an investment in skilled craftsmanship and quality materials and is backed by a **COAST** guarantee. **COAST** products are available from leading home centers, hardware stores, professional outlets, automotive stores and supplies, sporting goods stores, and numerous online retailers. For more information call 800-426-5858 or visit www.coastportland.com.



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