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COAST 245 LUMEN HP3R Penlight Extends Rechargeable LED Flashlight Line

Incredibly bright focusing penlight to be introduced at SHOT SHOW

PORLTAND, OR, January 5, 2015 – COAST Products has once again expanded its highly successful rechargeable flashlight line, with the HP3R focusing rechargeable penlight. With an incredible 245 lumens of focusable light and COAST's Flex Charge Dual Power System, everyone from tactical strategists and emergency rescue officers to quality-conscious hunters will enjoy the compact size, brightness, versatility and flexibility of the all new HP3R rechargeable light.

COAST will exhibit the new HP3R and a wide variety of LED flashlights, headlamps, lanterns, knives and multi-tools during SHOT – at [Booth 15120](#) from January 20-23 in Las Vegas, NV at the Sands Expo. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every customer, retailer or distributor in the sports, leisure, hunting and shooting markets.

The Perfect Penlight for Demanding Professionals

The HP3R's light output, runtime and beam distance offer the dependability, durability and reliability that law enforcement professionals and other emergency responders demand. The HP3R features COAST's proprietary **Flex Charge Dual Power Rechargeable System**, including the **Pro-Tek Charging Port**. The light's tail cap pops up to reveal a micro USB port for the charging cable. That means there are no parts to lose, and the system stays clean from dust and debris.

HP3R

- Lumens: 245 (High), 26 (Low)
- Run Time: 1 hour 30 minutes (High), 6 hours (Low)
- Beam Distance: 93 meters (High), 31 meters (Low)
- Battery: Lithium polymer rechargeable or two AA alkaline

The HP3R utilizes the Universal Focusing Optic, which provides a very broad, consistent flood beam and a long distance spot beam. For in-close work, dial in the Max View Flood Beam by twisting the focusing bezel – the HP3R casts a nearly perfect circle of smooth and consistent light.

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COAST'S HP3R Rechargeable at SHOT 2-2-2-2

For longer-distance jobs and more concentrated light, easily adjust the bezel to a the Long Distance Spot Beam that illuminates even the darkest corners of abandoned buildings, dimly lit alleyways or rugged mountain canyons.

An ideal focusing penlight for tactical and rescue professionals, the HPR3R provides law enforcement officers with a perfect all-purpose light for troubleshooting problems and working in low light situations or during night duty. At just over $\frac{1}{2}$ inch in diameter, the HP3R includes a non-slip pocket clip and rear on/off switch.

Impact-resistant, lightweight aluminum casing resists rust and corrosion. It also features an unbreakable LED and rubberized O-ring for reliable water resistance and durability.

The HP3R penlight is powered by a rechargeable lithium battery for the best performance in both cold and warm environments. The battery can be recharged via USB, AC or DC and all adaptors and cords are included. The HP3R can also be powered by two standard AAA alkaline batteries, to provide ultimate usability when recharging power may not be available in the field or due to a power outage.

COAST Products President David Brands remarked, “COAST'S HP3R provides law enforcement officials, emergency responders, hunters and avid outdoors enthusiasts with a top-quality penlight. This light sets a new standard in beam quality, reliability and ease of use, as well as featuring multiple recharging options. We continuously look for ways to make our customers' jobs and recreational activities easier, safer and quicker to perform. These slim, lightweight and powerful rechargeables accomplish this mission through unrivaled technological innovation.”

The HP3R will begin shipping the first quarter of 2015. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers deployed in Afghanistan and around the world. COAST's technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. COAST Products was founded as COAST Cutlery Company in 1919. COAST was originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest. Today COAST produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every COAST product reflects an investment in skilled craftsmanship and quality materials and is backed by a COAST guarantee. COAST products are available from automotive stores, leading sporting good stores, home centers, hardware stores, and suppliers, professional outlets, and numerous online retailers. For more information call 800-426-5858 or visit www.coastportland.com.



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