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COAST Introduces New Knives at SHOT Show

**Innovative products from the industry's leading professional knife manufacturer.
See COAST's new knives on display at Booth #15120.**

PORLAND, OR, January 5, 2015 – At this year's show, [COAST Products](#) introduces three new knives specially designed for police, tactical units, military, adventurers and hunters. When a split second decision must be made during perilous or life threatening situations, users need a consistently high-quality, heavy-duty knife, to get the job done. COAST's new DX338, RX350 and BX316 knives answer the call for revolutionary knives that are perfect for tactical, general use or utility situations. See the new knives at the Shooting, Hunting and Outdoor Trade Show ([SHOT](#)).

COAST will exhibit a wide variety of knives, LED flashlights, headlamps, lanterns and multi-tools during SHOT – at [Booth 15120](#) from January 20-23 in Las Vegas, NV at the Sands Expo. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every customer, retailer or distributor in the sports, leisure, hunting and shooting markets.



COAST's New DX338 Knife

Performance You Can Depend On. Every day. Every Time.

Maximum functionality, ease of use and safety make the **DX338** the ideal knife for law enforcement officers and for those who need a high performance knife during extreme conditions. Heavy duty and styled for precision time and again, the DX338 features a drop point blade and a liner lock that automatically locks the blade open. Adding to the safety features of the DX338 is a patented **Double-Lock** safety switch that works in conjunction with the primary liner-lock to prevent disengagement when the knife is open, even if the liner lock is inadvertently disengaged.

Made of 7Cr17 stainless steel, with a unique oval cut-out for fast easy opening, the DX338's blade has a glass bead finish, is 3.62 inches long (9.2cm), weighs 3.7 ounces and has a nylon with fiberglass filled

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black handle. For added control and versatility, the DX338 features a pocket clip with chamfered screws and thumb notching on the blade and handle.

Tactical units, the military and police can trust that the DX338 will perform safely and reliably each time. Whether responding to a local emergency or safeguarding interests abroad, COAST's new DX338 is the blade that makes professional's work safer, quicker and easier to perform.

New Blade Assist Knife is a Cut Above

Law enforcement officers need only hold the new **RX350** to enjoy the styling, workmanship and engineering in the latest COAST knife with blade assist technology. It's designed by world-renowned custom knife maker and inventor, Ron Lake. The patented system features a roller-cam built into the blade that the assisting spring rides on. The blade snaps to attention fast and effortlessly by just giving the thumb stud a nudge. The RX350 features the COAST patented **Max-Lock™** system that completely secures the blade when it is closed, and double locks the blade when it is open.



COAST's RX350 Knife

The RX350's drop point, partially-serrated blade is built from 7Cr17 stainless steel, is rigorously tested for sharpness and has a black oxide over glass bead finish, making it moisture resistant. It is 3.63 inches long (9.2cm) and weighs 5.6 ounces.

Designed to be a tactical workhorse, the RX350 has a fiberglass-filled, textured nylon handle for maximum strength, and an unparalleled, yet comfortable grip. Strong and corrosion resistant, the high polished stainless-steel liners are heat-treated for maximum hardness. The 3-position pocket clip provides a more secure attachment without movement.

Expert Craftsmanship Showcased in One Knife



COAST's BX316 Knife

An all-purpose knife designed with the outdoorsman in mind, the **BX316** has a rubberized non-slip grip over a fiberglass-reinforced nylon frame. This grip is perfect for outdoor environments or dressing game, as the rubberized material and deep finger grooves prevent slipping of the hand, even when wet. Made of 7Cr17 stainless steel, ensuring it will hold an edge and also allow sharpening when the time comes.

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The 3.75 inch (9.53 cm) long blade is partially serrated and weighs just 3.6 ounces. The blade's oval cut-out makes one-handed opening easy, with either hand. A back lock keeps the blade securely in position while open.

DX338 Specifications

- 3.62-inch,(9.2cm), drop point, 7Cr17 stainless steel blade
- Liner lock plus patented double-lock system
- Nylon with fiberglass filled handle
- Overall length with blade open 8.5 inches (21.5cm) and with blade closed 4.84 inches (12.3cm)
- 3.7 ounces (105 grams)

RX350 Specifications

- Designed by world-renowned knife maker, Ron Lake
- 3.63 inches (9.2 cm), drop point, partially-serrated edge 7Cr17 stainless steel blade
- Exclusive Rapid Response, blade-assist opening
- Nylon with fiberglass filled handle
- Overall length with blade open 8.78 inches (22.3cm) and with blade closed 5 inches (12.7cm)
- 5.6 ounces (159 grams)

BX316 Specifications

- 3.75 inches (9.5cm), flat ground 7Cr17 stainless steel blade
- rubberized non-slip grip over a fiberglass-reinforced nylon frame
- Overall length with blade open 8.63 inches (22cm) and with blade closed 4.92 inches (12.5cm)
- 3.6 ounces (102 grams)

And, as with COAST's entire product line, the DX338, RX350 and BX316 are each backed by a lifetime guarantee against defects in materials and workmanship.

"COAST constantly reinvents itself to make our customers' jobs safer and easier to perform," remarked David Brands, President of COAST. "From law enforcement to emergency responders to military personnel; from hunters and adventure seekers to the most discriminating buyers of top-quality knives – all these valued customers want high-performance tactical knives they can rely on when they are in the field, on the road or in rough terrain. The DX338, RX350 and BX316 knives deliver on that demand, with superior quality, enduring performance and the highest safety features."

The new knives will be available for shipment the first quarter of 2015. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

COAST Products – A History of Innovation – Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers in Iraq and Afghanistan. COAST's technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. COAST Products was founded as COAST Cutlery Company in 1919. Originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest, today COAST produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every COAST product reflects an investment in skilled craftsmanship and quality materials and is backed by a COAST guarantee. COAST products are available from leading automotive stores and suppliers, home centers, hardware stores, professional outlets, sporting goods stores, and numerous online retailers. For more information call 800-426-5858 or visit www.coastportland.com.



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