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## COAST Unveils Nearly Indestructible New Knives at National Hardware Show

**Hard-Working, Extremely Comfortable Folders Are Built To Last**

**PORTLAND, OR, April 20, 2014** – Rising a cut above the rest, the new BX300 and BX315 knives from [COAST Products](#) make work safer, easier to perform, and more versatile than ever before. They will be on display for the first time at this year’s National Hardware Show ([NHS](#)). For extreme weather, environmental, or jobsite conditions, the brand new knives are ideal for those who frame, build, inspect, fix, maintain, or construct materials within the building, remodeling, hardware and home improvement industry.

COAST will exhibit a wide variety of knives, LED flashlights, headlamps, lanterns, and multi-tools during the NHS– at [Booth 6437](#) from May 6-8 in the Las Vegas Convention Center. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every professional, DIYer, retailer and distributor in the business.



COAST’s New BX300 Knife

### Top Quality Manufacturing Creates Tough *and* Comfortable Workhorse

Even in the most severe conditions, COAST’s new knives perform effortlessly. The [BX300](#) and [BX315](#) are the first two in the new folding knife line-up. With their co-molded hard nylon fiberglass filled inner frame covered by a non-slip Thermo Plastic Rubber (TPR) outer layer, these new durable knives provide an excellent grip even in less than ideal environments. The cushioning effect from the outer layer makes a long day working with your knife much easier. The TPR is molded around and through the frame, making the combination of the two materials exceptionally secure.

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## Unbeatable Materials and Craftsmanship

The BX300 and BX315 blades are 9Cr18 Mov stainless steel, making them extremely robust in all-temperatures and environments. While working at an indoor or outdoor jobsite, the new knives can take on the most rigorous projects and conditions. Heat-treated, tempered and sub-zero quenched, the blades achieve maximum hardness and edge-holding capability. For added safety and dependable use, they include an easy to operate back-lock.

These knives are designed to be ultra-comfortable and cut consistently each time. And, as with COAST's entire product line, the new knives are backed by a lifetime warranty.

### BX300

- 9Cr18Mov stainless steel blade
- TRP over hard nylon frame handle
- 3.0 inch blade; 7.125 inches overall
- 1.6 ounces

### BX315

- 9Cr18Mov stainless steel blade
- TRP over hard nylon frame handle
- 3.25 inch blade; 8.6255 inches overall
- 3.6 ounces

“Backed by extensive in-field and lab testing, COAST's new knives not only have superior cutting capability, but they're the most durable knives we've ever designed,” remarked David Brands, President of COAST. “Our customers work in some of the harshest man-made and natural environments, including extremely arid jobsite situations, areas that are continuously wet or humid, and environments with a lot of debris, mud and dirt. These new knives are the ones construction crews and do-it-yourselfers can rely upon, when other knives might not hold up. Our new knives make work easier, safer and more comfortable than ever before.”

The BX300 and BX315 knives will be available for shipment later this summer. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

## COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers in Iraq and Afghanistan. COAST's technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. COAST Products was founded as COAST Cutlery Company in 1919. Originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest, today COAST produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every COAST product reflects an investment in skilled craftsmanship and quality materials and is backed by a COAST guarantee. COAST products are available from leading automotive stores and suppliers, home centers, hardware stores, professional outlets, sporting goods stores, and numerous online retailers. For more information call 800-426-5858 or visit [www.coastportland.com](http://www.coastportland.com).



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