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Contact: Sharon Gee, Circle Dot Marketing for COAST Products  
702-506-7887 / [sgee@circledotmarketing.com](mailto:sgee@circledotmarketing.com)

Kevin Corcoran, Marketing Communications Manager, COAST Products  
503-234-4545 / [kevin.corcoran@coastportland.com](mailto:kevin.corcoran@coastportland.com)

## You Can Feel the Difference. New COAST Knives Will Be Featured at Outdoor Retailer Show.

**Extremely Comfortable Folders Are Built To Last.**

**PORTLAND, OR, July 15, 2014** –[COAST Products](http://www.coastproducts.com) has introduced two new knives, the BX300 and BX315, that provide superior grip and comfort for all outdoor adventures. They will be on display at this year's Outdoor Retailer Summer Market ([OR](http://www.outdoorretailer.com)). For extreme weather, rugged environmental conditions or projects that demand the best tool for the job, the brand new COAST knives are ideal. They are highly durable, weather resistant and yet comfortable go-to knives for everyday use.

COAST will exhibit these and a wide variety of knives, LED flashlights, headlamps, lanterns and multi-tools during the Outdoor Retailer Show– at [Booth 28045](#) from August 6-9 in Salt Lake City, Utah, at the Salt Palace Convention Center. COAST products offer advanced quality and innovation, the latest patented and proprietary features and technology and are perfect for every camper, backpacker, hiker or outdoor enthusiast.



**COAST's New BX300 Knife**

### **Top Quality Manufacturing Creates Tough *and* Comfortable Workhorse**

Even in the most severe conditions, COAST's new knives perform effortlessly. The [BX300](#) and [BX315](#) are the first two in a new line of folding knives from COAST. With their co-molded, hard nylon fiberglass filled inner frame covered by a non-slip Thermo Plastic Rubber (TPR) outer layer, these durable new knives provide an excellent grip even in the most challenging environments. The cushioning effect from the outer layer makes a long day working with your knife much easier. The TPR is molded around and through the frame, making the combination of the two materials exceptionally secure.

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## Unbeatable Materials and Craftsmanship

The BX300 and BX315 blades are 9Cr18 Mov stainless steel, making them extremely durable and corrosion resistant, yet easy to sharpen. For added safety and dependable use, they include an easy to operate back-lock.

These knives are designed to be ultra-comfortable and cut consistently each time. And, as with COAST's entire product line, the new knives are backed by a lifetime warranty.

### BX300

- 9Cr18Mov stainless steel blade
- TRP over hard nylon frame handle
- 3.0 inch blade; 7.125 inches overall
- 1.6 ounces

### BX315

- 9Cr18Mov stainless steel blade
- TRP over hard nylon frame handle
- 3.25 inch blade; 8.6255 inches overall
- 3.6 ounces

“Backed by extensive in-field and independent lab testing, COAST's new knives not only have superior cutting capability, but they're the most comfortable knives we've ever built,” remarked David Brands, President of COAST. “Our customers do outdoor project work in some of the most challenging natural and man-made environments, including extremely arid conditions, areas that are continuously wet or humid and environments with a lot of debris, mud and dirt. These new knives are the ones outdoor enthusiasts and demanding customers can rely upon, when other knives might not hold up. Our new knives make work easier, safer and more comfortable than ever before.”

The BX300 and BX315 knives are available for shipment now. Follow COAST at one of the social media channels below for the latest information, or check the COAST website for the latest information.

## COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers deployed in Afghanistan and around the world. COAST's technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. **COAST Products** was founded as **COAST Cutlery Company** in 1919. Originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest, today **COAST** produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every **COAST** product reflects an investment in skilled craftsmanship and quality materials and is backed by a **COAST** guarantee. **COAST** products are available from leading sporting goods stores, automotive stores and suppliers, home centers, hardware stores, professional outlets, and numerous online retailers. For more information call 800-426-5858 or visit [www.coastportland.com](http://www.coastportland.com).



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