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New Generation of Rechargeable LED Flashlights from COAST on Display at Outdoor Retailer Summer Market

Another suite of innovative products from the industry's leading professional LED light manufacturer. See COAST's new *Long Range Focusing Optics* at Booth #28045.

PORLAND, OR, July 15, 2013 – **COAST Products** set out to make a pro-quality, rechargeable flashlight and a “good” rechargeable wasn’t good enough; COAST wanted these lights to not only lead the industry in performance and ease of use, but to also make a light that was environmentally friendly.

The astounding results of that development will be on display during the Outdoor Retailer Summer Market – at **Booth #28045** from July 31-August 3 in the Salt Palace Convention Center – as COAST shows retailers, distributors and the media its all-new line of rechargeable LED flashlights.

COAST will also be exhibiting a wide array of other new flashlights, as well as headlamps, lanterns, knives and multi-tools. Their products offer advanced quality and innovation, the latest patented and proprietary features and technology, and are perfect for every camper, backpacker, hiker or outdoor enthusiast.

New Rechargeable Flashlights – The Latest and the Completely New

COAST’s rechargeable flashlights highlight the company’s goal to build the best LED flashlights available, just as feature rich and dependable for the casual outdoor user as they are for the avid adventure seeker who praises COAST’s products. The new rechargeable flashlights have attained that goal.



HP7R with PRO-TEK Charging Port

COAST Exclusive Dual Power Charging System

Leading the (re)charge are two all-new LED flashlights – the **HP7R** and **HP5R**. Both feature COAST’s exclusive new **Flex Charge Dual Power Rechargeable System** – including the **Pro-Tek Charging Port**, with a tail cap that pops up to reveal a micro USB port the charging cable plugs into.

Not just extremely cool, there are no parts to lose and the system stays clean from dust and debris.

The primary power source on both lights is a Lithium rechargeable battery. The batteries can be charged inside the flashlights, or outside the light, and a spare battery is included, so users always have a fresh battery ready. Each light can be charged via an AC wall socket, DC power port in a vehicle or USB.

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COAST to Exhibit New Rechargeable LED Flashlights at Outdoor Retailer Summer Market 2-2-2-2

Each light can also run on standard alkaline batteries (4xAAA for the HP7R and 1xAA for the HP5R), which is especially important for outdoor users, as access to a power source may not always be available. The new lights feature both high and low output modes to conserve battery life, include the **Beam Lock™ System** and have rear switches. With these multiple options, COAST rechargeable flashlights are not only flexible, but provide an extremely eco-friendly recharging system unlike anything else available.

These lights also have very impressive light output, run time and beam distance. The HP7R uses COAST's new Long Range Focusing Optic (see details below) to produce an effective beam distance of 306 meters – that's over three football fields. Here are the specs for each light, based on the ANSI FL1 Flashlight Standards when using the rechargeable batteries.

HP7R

- Lumens: 201
- Beam Distance: 306 meters
- Run Time: 7 hours 45 minutes
- Length: 5.8 inches; Weight 7.2 oz.

HP5R

- Lumens: 181
- Beam Distance: 172 meters
- Run Time: 3 hours 40 minutes
- Length: 4.625 inches; Weight 2.6 oz.

Another Breakthrough – Long Range Focusing Optics from COAST

COAST's industry leading optical system has also been refined and improved with the introduction of the HP7R and HP5R. Both lights feature the all new **Long Range Focusing Optic**. The new optic allows these lights to deliver a bright, intense X-Range Spot Beam at incredible distances, while still offering a consistent circle of light in the Broad View Flood Beam mode. For hikes over an extensive and rough terrain, climbs through dark and narrow tunnels and camping in large, dense and remote areas that require a beam with the longest possible distance, the HP7R and HP5R are a perfect option.

Both lights also have **Fingertip Speed Focus Control™**, another first from COAST. Users can keep one hand free while focusing the flashlight with just a thumb or finger by sliding the front bezel forward or back. They also have the ingenious, COAST-exclusive **Cyclone™ Heat Sink System** that decreases heat buildup, facilitates maximum light output and increases LED lifespan.

COAST Products – A History of Innovation

Well-known for their knives and multi-tools, for nearly 85 years, COAST is now a market leader in premium LED flashlights – developing innovative products trusted by everyone from the weekend warrior to the Navy Seals and soldiers in Iraq and Afghanistan. COAST's technologically advanced products are safer and easier to use, while at the same time being extremely functional and enjoyable to own. COAST Products was founded as COAST Cutlery Company in 1919. Originally established to provide quality knives to the farmers, ranchers and workers of the Pacific Northwest, today COAST produces premium LED lighting products, including top-rated [flashlights](#), [headlamps](#) and [EAL](#) (emergency area lighting), as well as fine-crafted [knives](#) and world class [multi-tools](#). Every COAST product reflects an investment in skilled craftsmanship and quality materials and is backed by a COAST guarantee. COAST products are available from leading outdoor retailer stores, sporting goods stores, professional outlets, automotive stores, home centers, hardware stores and suppliers, and numerous online retailers. For more information, call 800-426-5858 or visit www.coastportland.com.

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